**WILLITS HOLIDAY CRAFT FAIR**
**Saturday December 12th & Sunday December 13th, 2026**

## Vendor Information

Willits Center for the Arts established the Holiday Fair to recognize and support artists in the community. Proceeds generated from Booth fees pay for the operating costs of the Fair (i.e. music, advertising, mailing, electrical, etc.) Willits Center for the Arts manages the operation of the Fair.

**Application Deadline:** Thursday, October 15, 2026 for best booth placement, **checks will NOT** be deposited until acceptance After November 1, 2026. Apply early for best booth placement!

All applications will be juried**. Applicants will be notified** of the jury's decision on or before **October 31, 2026**. If the application is declined the booth fee check will be destroyed after all waiting list booths have been filled. Incomplete applications will be returned. No refunds for cancellation by Artist unless booth can be filled by a waitlisted artist.

**Craft Fair Dates/Hours:** Saturday, December 12th, 10am -6pm -
Sunday, December 13th, 10am-4pm

Enclosed w/Application Form:
- ❑ Booth Fee (make checks payable to Willits Center for the Arts)
- ❑ 4 Photos (not digital) of your work, 1 of your booth or sketch. (Not necessary if you participated in the Fair in the past 2 years, but describe work or one photo as reminder)
- ❑ Self-addressed stamped envelope, if you want images returned
- ❑ Signed Application, Volunteer Job, Agreement & Release

Make checks payable to Willits Center for the Arts (WAC) and mail to: Bonnie Belt, 2291 Buckeye Dr., Willits, CA 95490

## Fair Policies

Only original and artistically creative handmade Arts and Crafts and Gourmet Foods made by the Exhibitor will be considered for the event. Other consideration will be the overall presentation balance, so that no medium will dominate. (i.e. jewelry, ceramics, etc.)

- Applicants must include four pictures of their work and include their name on the back of each picture. A picture of their booth display (when available) or a sketch of the layout, should be included when their application is submitted. This is to aid in the selection process and to guarantee the work meets the overall criteria of original handmade works of Arts and Craft. Only submitted applications that include
  Application, Booth Fee (checks made out to Willits Center for the Arts), and SASE
  (self-addressed stamped envelope) if you want photos returned, will be considered for the Fair.

## Fair Policies continued

- Artists will also sign up to volunteer: publicity, decorate before the Fair and/or clean up after the Fair. **100% participation is required**. If participants do not fulfill their volunteer assignment they will not be invited back to next year's fair.

  - Artists will be notified of acceptance to the Holiday Fair by **October 31, 2026**.

  - All decisions by jury are final.

  - A wait-list will be maintained and when a booth is available the wait-listed artist will be called and offered a booth.

  - Booth fees are for 2 DAYS for the 2026 Fair. Artists may share booth space only with artists who are juried and accepted for the Holiday Fair. Willits Center for the Arts has the right to request any item removed from a booth that does not meet the creative criteria of the Fair.

  - The artist is responsible to be present in the booth or to have a representative that is familiar with the work, cost of the items, and be able to sell the work in the absence of the artist. The artist is required to possess a valid California Resale Certificate and number. (Applicants can apply even if they don't have a number, as a temporary number can be obtained.)

  - The Holiday Fair was created for the benefit and recognition of the local artists; therefore, only exhibiting artists are permitted to sell items at the Fair. An Information Area for non-profit/ Art Groups may be available, at no charge, to display literature, brochures, newsletters, etc. The sale of any items by non-profit groups is prohibited unless accepted as paid booth vendor.

## Booth layout information

- **Lighting is suggested for all booths**, use portable clamp-on lamps or other lighting so your booth can be seen by your customers. Provide amount of needed electrical wattage for your booth in the box provided on the application. Festive decoration of your booth is encouraged.

- There are now 3 booth depths available- 6-foot-deep booths along the West perimeter wall, 8-foot-deep booths down the center aisle and East perimeter wall and **New** 4-5 Standard Fair size 10x10ft Premium booths down the center aisle, which need a back wall. These are assigned by earliest postmark and it's unknown how many will fit with the other size booths. Note perimeter booths
  have a light soffit 7' high running 3' from the wall that can interfere with high displays.

- Tables are available for use by the artists. These tables are 8 feet long and 3 feet wide. The tables will leave **NO** room to enter or exit your booth if you have an 8-foot-wide booth and they will **NOT** fit in a 6-foot booth. **FEWER TABLES ARE AVAILABLE, IST COME 1ST SERVE.**

- Please respect your neighbor and do not expand your display beyond your booth boundaries. Booth space is tight due to the limited size of the center.